

2012 Sponsorship Opportunities

- Chamber promotional materials are distributed to over 2,500 member representatives.
- As a sponsor, you are recognized in the Chamber's INFORUM, its weekly electronic newsletter, e-FLASH (emailed to over 4,500 people), and on the Chamber's website.
- As a sponsor, your company is promoted on all pre-event promotions, on-site event signage and post-event acknowledgements.
- As a sponsor, you will receive tickets and priority seating for selected event.
- Companies who sponsored an event in 2011 have the first right-of-refusal for that sponsorship level in 2012.
- The Chamber can also customize a multi-event sponsorship package that best suits your marketing needs. Please contact Events Director, Angelle Theriot, at 337-408-3657 or angelle@lafchamber.org.

BUILDING COMMUNITY CONFERENCE

March 21-23, 2012

Join us for a three-day conference that focuses on governmental, economic and community development while allowing members to meet with elected and appointed officials in a relaxed setting.

Presenting Sponsor (1) - \$7,000
Corporate Sponsor (6) - \$3,500
Sweets & Beats Sponsor (8) - \$2,000
Dinner Sponsor (1) - \$1,500
Lunch Sponsor (2) - \$1,250
Supporting Sponsor - \$750
Break Sponsor - \$300

LEGISLATIVE SESSION RECAP

July

Each year the Chamber welcomes Louisiana and United States governmental delegates to discuss state and federal legislation impacting Lafayette. Presenting Sponsor (1) - \$2,000

LEADERSHIP LAFAYETTE

Program Begins In January

Leadership Lafayette is a program designed to identify and develop new, energetic and innovative leaders in the community. Session Sponsor - \$200/session

NEW MEMBER ORIENTATION

Held four times a year, this informal gathering orients new Chamber members on our history, member benefits, activities, issues and services.

Presenting Sponsor - \$100/event

BUSINESS OVER BREAKFAST

June 19, 2012

This breakfast event provides Chamber members with a mid-year report on the Chamber's strategic plan and other initiatives. It is the second largest event with over 500 attendees.

Presenting Sponsor (3) - \$3,000
Corporate Sponsor (6) - \$2,000
Contributing Sponsor (10) - \$1,000
Supporting Sponsor - \$500

GOLF CLASSIC

October 22, 2012

The Golf Classic sells out yearly. It's fun for the players, volunteers and sponsors alike.

There are a variety of sponsorship opportunities available.
Eagle Sponsor (1) - \$7,000
Showcase Sponsor (1) - \$2,500
Birdie Sponsor (8) - \$1,750
Cart Sponsor (2) - \$1,500
Awards Reception Sponsor (1) - \$750
Par Sponsor - \$200

FOOF FOR THOUGHT Series

This diverse, monthly breakfast and lunch series offers networking and information gathering opportunities. Presented eight times a year these events attract over 150 individuals from a variety of businesses.

Presenting Sponsor (1) - \$16,000

e-FLASH SPONSOR

The Chamber emails its database of 4,500 people on a weekly basis in order to inform them of upcoming events and business opportunities.

Logo, Link, & Message - \$250/e-Flash

WEBSITE BANNER ADS

The Chamber receives over 6,000 hits on its website daily. What better organization to attach your name to than one that is "In Business for Business"?

Homepage Sponsor - \$625/month
Website Page Sponsor - \$100/month
Social Network Sponsor - \$150/month

DOOR PRIZES

Door prizes are needed throughout the year. Values starting at \$25 are welcomed.

CHAMBER ADVOCATES

The Lafayette Chamber has an aggressive political advocacy initiative. Our aim is to influence public policy and resource allocation decisions within political, economic, and social systems and institutions. This positioning of the Chamber on the political playing field is a bold move and beyond "traditional" chamber roles requiring non-traditional funding support. Chamber Advocates is an opportunity to enhance your investment in the Lafayette business community with contributions dedicated to financial support of our lobbying efforts. Chamber Advocates is critical if we are to be "In Business for Business."

Supporter- \$2,500



2012 Sponsorship Form

Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email: _____

Please check the sponsorship opportunities that are of interest to you:

This form does not take the place of a sponsorship contract.

Building Community

Conference

- Presenting Sponsor (1) - \$7,000
- Corporate Sponsor (6) - \$3,500
- Hospitality Sponsor (8) - \$2,000
- Dinner Sponsor (1) - \$1,500
- Lunch Sponsor (2) - \$1,250
- Supporting Sponsor - \$750
- Break Sponsor - \$300

Legislative Session Recap

- Presenting Sponsor (1) - \$2,000

Leadership Lafayette

- Session Sponsor - \$200/session

New Member Orientation

- Presenting Sponsor (1) - \$100/event

Business Over Breakfast

- Presenting Sponsor (3) - \$3,000
- Corporate Sponsor (6) - \$2,000
- Contributing Sponsor (10) - \$1,000
- Supporting Sponsor - \$500

Golf Classic

- Eagle Sponsor (1) - \$7,000
- Showcase Sponsor (1) - \$2,500
- Birdie Sponsor (8) - \$1,750
- Cart Sponsor (2) - \$1,500
- Awards Reception Sponsor (1) - \$750
- Par Sponsor - \$200

Food For Thought Series

- Presenting Sponsor (1) - \$16,000

e-FLASH Sponsor

- Logo, Link, & Message - \$250/e-Flash

Website Banner Ads

- Homepage Sponsor - \$625/month
- Website Page Sponsor - \$100/month
- Social Network Sponsor - \$150/month

Door Prizes

- Values starting at \$25

Chamber Advocates

- Advocates Sponsor - \$2,500

Please send this form to:

Greater Lafayette Chamber of Commerce

Angelle Theriot

P.O.Box 51307

Lafayette, LA 70505

Phone: (337) 408-3657

Fax: (337) 234-8671

Email: angelle@lafchamber.org